



USA Pavilion

EXPO COMM MEXICO 2004

Mexico City, February 10 to 13, 2004



The U.S. Embassy in Mexico, the U.S. Department of Commerce, and E.J. Krause are pleased to announce the 2d Annual USA Pavilion at EXPO COMM MEXICO 2004, Mexico's leading telecom, IT, wireless, networking, and Internet technologies exhibition and conference.

The price for a standard 3x3 meter booth in the USA Pavilion is **\$4,550 + IVA**. This is the same price as a 3x3 meter booth with the standard package booth outside of the USA Pavilion. Each booth includes one table, one multiple electrical outlet, carpeted floor, spotlights, a sign panel with company name, and two chairs. Besides having an attractive booth in the highly-visible USA Pavilion, exhibitors receive many additional benefits:

- **Inclusion in the USA Pavilion Event Catalog.**
- **Inclusion in advertising and marketing before and during the show.**
- **Invitation to speak in the U.S. Technology Seminar.**
- **Invitation to U.S. Embassy luncheon targeting Mexican end-users, agents, representatives, and distributors.**
- **Access to a private meeting room in the USA Pavilion and coffee service.**
- **Free market research on the Mexican telecom and IT market.**
- **Briefing on the Mexican telecom and IT market.**
- **One-on-one business counseling on expanding your sales in Mexico.**
- **Booth security during hours show is closed.**
- **Daily booth cleaning service.**
- **On-site support from U.S. Commercial Service staff.**
- **Discounts on hotels and secure transportation.**

EXPO COMM MEXICO 2004 is a U.S. Department of Commerce certified trade show. The U.S. Department of Commerce certifies only major shows within an industry that have proven to be well-established, high-quality events.

If you don't plan to exhibit in the USA Pavilion, ask us about displaying your catalogs and collecting trade leads for your company in the U.S. Product Literature Center.

For more information on exhibiting in the USA Pavilion:

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For more information on the U.S. Product Literature Center:

Angeles Avila, U.S. Embassy in Mexico City
Tel: (011-52) 55-5140-2634, Fax: (011-52) 55-5566-1111
E-mail: Angeles.Avila@mail.doc.gov

