



CALIFORNIA - AFRICA INTERNATIONAL TRADE & INVESTMENT CONFERENCE

August 5-6, 2002 San Francisco

With growing opportunities in a variety of sectors, Africa represents a growing market for California Exports and Investment. Participants of the conference will have the chance to meet one-on-one with potential business partners and network with industry and trade specialists from throughout Africa and the US.

Presented by:



Guests of Honor

The Honorable Lon Hatamiya
Secretary,
California Technology, Trade and
Commerce Agency (invited)

The Honorable Willie Brown
Mayor
City and County of San Francisco

other attendees include:

African Ambassadors in the US and their Commercial Officers
Representatives from US/ African Trade Agencies and Organizations
International Financial Organizations
Industry Leaders

To be held at the
Hyatt Regency Hotel
5 Embarcadero Center, San Francisco, California

For participant registration
call 415.773.2144 or email admin@bayareacitd.com

Confirmed participants
include representatives
from the following
countries:

Cape Verde

Cote D'Ivoire

Egypt

Ethiopia

Gambia

Ghana

Kenya

Lesotho

Madagascar

Mauritania

Namibia

Nigeria

Senegal

South Africa

Sudan

Tanzania

and others

...Conference Schedule...



August 5, 2002

- 7:30 a.m. Conference Registration Opens
- 8:00 a.m. Welcome Breakfast
- 9:15 a.m. Session Seminars:
African Growth Opportunity Act (A.G.O.A.)
New Economic Partnership for African Development (N.E.P.A.D.)
Internationally Funded Projects in Africa (Panel Discussion)
International Trade Resources (Panel Discussion)
- 12:15 a.m. Luncheon
- 1:30 p.m. Individual (one-on-one) meetings with ambassadors and country trade specialists (pre-scheduled)
- 6:00 p.m. Networking Reception
- 7:00 p.m. Gala Dinner

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- 9:00 a.m. Pre-scheduled tours and site visits by ambassadors and country trade specialists

**ONE-ON-ONE
MEETINGS**

To schedule a one-on-one meeting with a country trade specialist or ambassador, please call 415-773-2144

Appointments are scheduled on a first come-first served basis and based on availability.

**For Sponsorship or Advertising Opportunities,
please call 415.773.2144 or email admin@bayareacitd.com**

H O T E L A C C O M M O D A T I O N S

Conference attendees are able to make accommodations arrangements at the Hyatt Regency Hotel. A number of rooms have been reserved at a discounted rate*.

Single Occupancy: \$159 +tax
Double Occupancy: \$184 +tax
Additional Occupants: \$25 per person
 (max 4 per room)

To reserve a room at the hotel,
please call 415-788-1234.

In order to receive the discounted rate, please provide the following information to the representative:

**Organization: Center for International
Trade Development**

**Meeting: California-Africa Trade &
Investment Conference**

*The discounted rate is available only through
July 17, 2002

Circle one Mr Mrs Ms Dr Name _____
Title _____ Company _____
Address _____ City _____ Zip _____
Telephone _____ Fax _____
Email _____ Web Site _____

Please provide a brief description of your company's product or service:

Do you currently do business in Africa? yes no

Please list your countries of interest:

Areas of Interest:

- African Growth Opportunity Act (A.G.O.A.)
- Internationally Funded Projects in Africa
- International Trade Resources
- One-on-one Meetings with Country Representatives
- Networking Opportunities
- Investment Opportunities in Africa

Sectors of Interest:

- Agriculture
- Telecommunications
- IT/High Tech
- Energy/Oil
- Environmental Technology
- Education
- Health and Medicine
- Infrastructure/Construction

___ Yes, I would like to register for the California-Africa International Trade & Investment Conference

Please reserve _____ tickets for the day time session at \$75 per person = \$ _____
(includes breakfast, seminars, luncheon, meetings)

Please reserve _____ tickets for the Gala Dinner and reception at \$75 per person = \$ _____
(networking reception and gala dinner only)

Please reserve _____ all day/all event tickets at \$150 per person = \$ _____
(includes breakfast, seminars, luncheon, meetings, reception and gala dinner)

Total amount to be submitted = \$ _____

Please make your checks payable to *Skyline College CITD* and send them with your completed forms to:
Center for International Trade Development, 40 Chestnut Avenue, South San Francisco, CA 94080

To pay by credit card, please complete the following section and mail to the address above,
or you may FAX your completed form to **650.553.9077**

Name as it appears on the card _____

Card Number _____ Expiration Date _____

Please Circle one VISA MC AMEX DISC Amount to be charged \$ _____

Signature _____ Date _____



The CITD assists small and medium sized businesses in entering, expanding and succeeding in international markets.

Services available to business include:

- Technical Assistance on Importing or Exporting
- Market Research & Trade Leads
- Consulting in areas such as
 - International Business Plans
 - Financial Strategies
 - Marketing
 - Transportation/Logistics
 - Global E-business
- Seminars and Workshops

The CITD has offices in San Francisco, South San Francisco, San Mateo and Redwood City

Call 650-553-9071 or
415-773-2144 or
email admin@bayareacitd.com
for more information and
visit our website at
www.bayareacitd.com

Upcoming International Trade Events

September 18, 2002
The San Mateo County
Excellence in International Trade
Awards Ceremony and Banquet
San Mateo, California

October 7-9, 2002
US-Africa Trade Conference
and Exposition
Accra, Ghana

November 2002
Global Diversity Initiative
Trade Mission to
Mexico and Brazil

*For More information on any of the above mentioned events, please contact the Bay Area CITD at 650.553.9071 or admin@bayareacitd.com



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